

# Custom Single Family Homes *Masterpiece Homes*

## Lifestyle, Safety and Efficiency

As an unsustainably hot housing market slows down to “real time,” buyers are seeking answers to lots of questions about how to find the right home. And while the old real estate saying about the three most important attributes being “location, location and location” still has some truth to it, today’s consumers are more savvy and more discerning. Location is only part of the equation; it’s also about conveniences and amenities.

And for conveniences and amenities, it’s hard to beat a new home. Today, new homes are safer, more efficient, and more packed with popular amenities than ever.

*“The quality you put into your homes is outstanding, and your true desire to make sure we were totally happy was, and continues to be, appreciated.”*

*—Buster and Susan, Roseville*



### **The Masterpiece Homes Difference:**

- **Custom Planning and Design:** Our goal is to create an environment that you love to come home to. Bring us your plan, or our architectural designer will produce one for you, interpreting your vision and living space requirements.
- **Quality Construction:** We believe that every home should be a Masterpiece of artistry and workmanship, with every detail crafted with care from quality materials. We partner exclusively with a proven network of skilled trade professionals who are willing and able to meet our high standards.
- **Personalized Service:** Our commitment to hands-on, personal supervision of every job ensures a satisfying home-building experience for our customers and continues long beyond the sale.

Exquisite Design  
Amenities  
Efficiency



*Where Quality Matters.*

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## Homeownership Remains the American Dream...

**Safety.** Technological advances mean that today's homes are safer, because new homes take advantage of breakthroughs in building science. Homes now have advanced electrical systems, hardwired smoke detectors, and fire-resistant construction details. Windows in patio doors and near stairways have tempered glass, which makes them less likely to cause injury if they break.

**Efficiency.** Home builders also have an ever-expanding array of products and materials to choose from to enable them to make a house more resource-efficient and water-thrifty. Green building is another new trend that's getting legs as builders return to age-old practices like siting a home to take the best advantage of sunlight and shade, and recent innovations like solar shingles (not just solar roof panels), light-conserving windows, and insulation made from recycled materials.

Innovation and consumer demand are combining to produce a "leaner" home. Technology has changed, and so has the market.

**Lifestyle.** Today's new home plans reflect what today's home buyer wants: larger kitchens for family gatherings, bigger closets, ample storage space, and more bathrooms. Consumers are seeking greater ceiling heights, more—and bigger—closets, walk-in showers with multiple heads, three-car garages, and outdoor entertainment spaces with fireplaces and grills. And builders are responding with designs that provide these features.

In fact, that's a big reason why people seek new homes. Consumers want value, but they also want choices. They want to pick their carpet colors, their cabinet styles, their light fixtures and other design elements that help make a house a home.

The decisions shouldn't be about whether it's a good time to buy a home, because homeownership remains the American Dream, despite occasional highs and lows in the market. The decisions should be about personal choice: finding the home that's right for the buyer.

A new custom-built home offers many advantages—we'll help you explore the options!



[masterpiecehomesmn.com](http://masterpiecehomesmn.com)



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